

# PIPELINE PRODUCTIONS: A VIDEO CONTEST BY EMWD

## THEME: WATER AND WASTEWATER CAREERS

DEADLINE: Wednesday, January 31, 2024

## CONTEST ENTRY GUIDELINES FOR HIGH SCHOOL STUDENTS:

This is a class-based, teacher-directed project. Students may work alone or in groups of no more than two.

Students will brainstorm and develop a video depicting a story about careers in the water and wastewater industry.

- Students will research and create an engaging video that:
  - follows EMWD brand guidelines
  - briefly introduces EMWD and its services
  - highlights three different career paths within the water and wastewater industry
  - specifies the education and skills needed for each career
  - describes the benefits of working in the water and wastewater industry
  - builds a *fun and engaging storyline* rather than just stating facts
  - concludes by linking to preparing and planning for a career in the water industry while still in school to set a clear path to achieve this goal

Students are encouraged to explore their creativity while filming, editing, and producing an engaging video for an audience of their peers. Production can be live-action or animation.

## VIDEO REQUIREMENTS

- 3 minutes maximum
- Created for an audience of high school students
- **Must** depict careers within the water district only
- **Must** include a student biography, teacher biography, and student dedication as credits at the end of the video
- Video becomes the property of EMWD
- No trademarked or copyrighted artwork or material will be accepted

## PRIZES

- Winning student(s) will have their video published and receive their choice of either a *Nintendo Switch*, a *JBL Waterproof Bluetooth speaker* or *Apple AirPods with charging case*
- Winning teacher(s) will receive a gift card

## SUBMISSION DETAILS

Submit videos to Allan Freetage in the Public and Governmental Affairs Department at 951-928-3777 ext. 4226 or [freetaga@emwd.org](mailto:freetaga@emwd.org)