



# EMWD reports...

AUGUST 2007

**Tune in to  
California's Water,**  
hosted by Huell Howser

**California's Water,** a new TV series, has been airing on local PBS stations. Produced by Huell Howser, the many segments on different statewide water issues are underwritten by the Association of California Water Agencies and its members, including EMWD.

California has many challenges in providing a safe, reliable water supply to its ever-growing population, as well as for its agricultural, urban and wildlife needs. As Huell points out, *"There is no new water on earth, we only have what has been here since the beginning of time, and we need to use it wisely."*

EMWD has provided free copies of California's Water to most of the public libraries within

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## Drinking Water Fluoridation begins this Fall

EMWD purchases about 75 percent of its water from the Metropolitan Water District of Southern California (MWD). This fall, MWD will begin to adjust the natural fluoride level in the water by adding fluoride to a level considered "optimal" by health experts for reducing and controlling tooth decay.

For water quality consistency, EMWD will ensure that drinking water from all sources contains this level of fluoride, following recommendations from the California Department of Public Health, the U.S. Centers of Disease Control and Prevention, and the American Dental Association. Fluoride levels in drinking water are limited under California state regulations at a maximum dosage of 2 parts per million (ppm). We will remain below the regulation dosage and add only enough fluoride to the water to reach the optimal range of 0.7 to 0.8 ppm.

As a precautionary measure, health care providers have been advised to suspend administration of fluoride supplements to their patients for one year.

For additional information about drinking water fluoridation, contact your dentist or doctor. You may also contact EMWD at (951) 928-3777, ext. 6337 or the following agencies:

### **U.S. Centers for Disease Control and Prevention**

1-800-311-3435

<http://www.cdc.gov/fluoridation/index.htm>

### **American Dental Association**

<http://www.ada.org/public/topics/fluoride/index.asp>

### **American Water Works Association**

[www.awwa.org](http://www.awwa.org)

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our service district. Call your local library for more information. Also, for your convenience, we will feature a different segment each month on our website at [www.emwd.org](http://www.emwd.org). Segments available so far will be shown as follows:

August	Climate Change
September	Storing Water
October	What's New on the Colorado River?
November	We All Live in a Watershed
December	Flood Fight of 2006
January 2008	Desalting Water

Visit [www.emwd.org](http://www.emwd.org) for new program information. You can also check your local PBS station for broadcast dates and times. Local stations are listed below:

Riverside County  
*KVCR-TV Channel 24*

Los Angeles  
*KCET-TV Channel 28*

San Diego  
*KPBS-TV Channel 15*

## EMWD responds to Delta pump shutdown with call for increased water conservation

On May 31, EMWD received word that the California Department of Water Resources (DWR) voluntarily shut down State Water Project (SWP) pumps to protect the Delta smelt, an endangered fish. This was a cautionary action taken until the fish moved out of range of the pumps that supply the California Aqueduct. Other supplies south of the Delta continued to keep water service uninterrupted.

In addition to supplying some 25 million Californians, the SWP provides EMWD with about 60 percent of its supplies. Although the smelt appear to have mostly migrated out of range and the pumps are operating again, EMWD encourages all customers to conserve water. To help you get started, a list of easy-to-use conservation tips has been developed. Using these tips will take little effort, but will help greatly to conserve water in the weeks to come.

*What we save today will be available tomorrow.*

### CONSERVATION TIPS:

- Do not hose down driveways or any other hard surfaces except for health or sanitary reasons. Use a broom or blower instead.
- Refrain from using decorative fountains unless they are equipped with a recycling system.
- Irrigate lawns and landscape only between 9 pm and 6 am (unless hand watering). Adjust automatic timer clocks accordingly.
- Adjust and operate all landscape irrigation systems in a manner that will maximize irrigation efficiency and avoid over watering or watering of hardscape and the resulting runoff.
- Where possible, install pool and spa covers to minimize water loss due to evaporation.
- Do not allow hoses to run while washing vehicles. Use a bucket or a hose with an automatic shutoff valve.

*EMWD thanks you in  
advance for your help.*



# Go “California-Friendly” with free landscape workshops

It's that time of year again! Don't miss out on our free upcoming landscape workshops!

## September 8

Composting & Green Waste Recycling (Compost bins for sale **after** workshop for \$9 and \$35, CHECKS ONLY please)

## September 22

Landscape Design Basics

## October 6

California Friendly™ and Native Plants

## October 20

Landscape Sprinkler Systems

## November 3

Soils, Watering and Fertilizers

## RSVP by calling (951) 928-3777, Ext. 4531 (Note: seating is limited)

All workshops will be held in EMWD's Board Room located at 2270 Trumble Road in Perris. All workshops are on Saturdays from 9:00 a.m. to noon (doors open at 8:30 a.m.). No one under 18 years of age please.

To get a head start on these landscaping workshops, you can get some advice early by going to [http://www.emwd.org/conservation/residential\\_resources.html](http://www.emwd.org/conservation/residential_resources.html), or [www.bewaterwise.com](http://www.bewaterwise.com).



## Free Residential Conservation Survey Program being offered

When economist Milton Friedman coined the phrase “There’s no such thing as a free lunch,” he was basically saying that there’s always a catch. Nothing is free.

Friedman obviously did not hear about EMWD’s free Residential Conservation Survey Program, targeted especially for residents with higher water bills. Participants in this exciting conservation program will receive:

- FREE detailed evaluations of water use inside and outside of the home by a professional surveyor
- FREE recommendations for water-saving opportunities

- FREE low-flow fixtures such as shower heads and faucet aerators (if applicable)
- FREE toilet leak detection
- FREE Information on water and money saving rebates offered by EMWD

Surveys are conducted by professional representatives trained in water conservation and irrigation practices.

**For more information and to see if you qualify,\* please call WaterWise Consulting, Inc. at (888) 987-9473.**

\*Some restrictions apply.

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[www.emwd.org](http://www.emwd.org)

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**EMWD reports...** is designed to keep  
EMWD's customers and the public  
informed of matters affecting them.

Forward your comments and  
suggestions to EMWD Community  
Involvement Department at the  
address above or via e-mail at  
CommunityInvolvementGroup  
@emwd.org

## EMWD Board of Directors

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## EMWD Main Numbers

Toll free number within  
Southern California  
800-426-3693

Main Number  
951-928-3777

## Automated Billing Information

Call main number: 951-928-3777  
then press 2

## Job Hotline

Call main number, then ext. 2185

## Community Involvement, Education

Call main number, then ext. 4226

## Water Quality

Call main number, then ext. 6337

## Systems Outages, Trouble Calls

Call main number then ext. 6265  
or 1-800-698-0400



## Paying your monthly water bill has never been *easier*...



Enroll in our Direct Payment Program (DPP) and enjoy  
the convenience and safety of paying your bills using  
automatic payment deduction from whatever checking,  
savings or credit card account you choose. Make check  
writing, postage costs and missed due dates things of  
the past by enrolling in EMWD's DPP today.

To find out more about our DPP and obtain an enroll-  
ment form, visit our website at [www.emwd.org/  
water\\_service/direct-pay.html](http://www.emwd.org/water_service/direct-pay.html) or call the Direct  
Payment Program hotline at (951) 928-3777, ext. 3270.



## Sweeping actions reflect conservation message

This summer, you may observe EMWD's construction crews  
sweeping dirt and other trash from completed jobs rather than  
hosing down the area as they have done in the past.

When a water leak occurs on a mainline or smaller service line,  
mud and dirt often get pushed up to the surface. This dirt tends  
to collect against the curb. EMWD crews are now cleaning up the  
resulting debris using a broom instead of hosing off the street.

With the driest rainfall year on record, EMWD is asking all cus-  
tomers to please conserve water. EMWD wants to show that it is  
also making every effort to be water-wise.

"We hope this doesn't cause any inconvenience," Paul Lipiarski,  
EMWD field services manager, said, "but we need to conserve  
every drop so that all our customers will have sufficient supplies  
through the warmer months."