

Newspaper Clippings from April 15, 2008 – April 18, 2008

Big ideas for a thirsty planet

April 15, 2008 – The LA Times

If the recently-approved **water rate hike** has you worried about **our drought**, tonight's Water episode of Sundance's eco-show, "**Big Ideas for a Small Planet**," should give you more food for thought -- and a ray of hope....

Senators rip EPA over lack of knowledge on drugs in water

April 15, 2008 – The Mercury News

By Martha Mendoza

The Environmental Protection Agency was lambasted during a Senate hearing Tuesday for allowing the American public to learn that traces of pharmaceuticals are in much of the nation's drinking water from an Associated Press investigative series, not the federal government....

Cut Outdoor Watering One Day a Week, Metropolitan Water District to Ask in Latest Series of Region-Wide Advertisements

With Metropolitan Expecting to Draw Down Critical Water Reserves This Summer, Agency Launches 13-Week Conservation Ad Campaign

April 15, 2008 – The Business Wire

Metropolitan Water District will unveil the latest round of television, radio and print advertisements calling for consumers, businesses to reduce their water use, particularly outdoors, where up to 70 percent of water is applied. Water officials also will brief reporters and editors on Southland supply conditions and plans to meet the region's water needs this summer and the rest of 2008....

Coachella Valley Water District to up fees by 12 to 14 percent

April 16, 2008 – mydesert.com

By Denise Goolsby

Water and sanitation fees for customers of the Coachella Valley Water District could soon increase by between 12 and 14 percent. Letters detailing the proposed rate increases will soon be mailed to the district's 100,000-plus customers, who will have 45 days to submit comments before a final vote is taken....

From sea to tap

Conservation alone won't cut it -- California needs desalination

April 16, 2008 – The LA Times

By Peter MacLaggan

Today, there are more than 21,000 desalination plants in 120 countries around the world producing 3 billion gallons of drinking water a day. Rest assured the world does not know something that we don't -- California has a dozen plants in various stages of permitting, including a 50-million-gallon-a-day plant in Carlsbad that will be the largest and most technologically advanced in the Western Hemisphere...

Eastern Municipal Water District to resume certifying new projects

April 17, 2008 – The Press Enterprise

By Dan Lee

...Eastern Municipal Water District's board of directors decided Wednesday to move ahead with issuing new water supply assessments after determining that conservation measures and additional water resources could provide almost 60,000 more acre-feet per year by 2030....

Water district urges reduction of outdoor watering

April 17, 2007 – The Californian

The Metropolitan Water District of Southern California is urging residents to cut their outdoor watering by at least one day a week, saying conservation is needed to prevent the district from depleting its water reserves....

Wildomar council-elect questions power plant project

[Water district spokesman tells council how to comment on project, details approval process and timeline](#)

April 17, 2008 – The Californian

By Aaron Claverie

Water district spokesman Greg Morrison faced pointed questions from the Wildomar City Council-elect Wednesday about the district's controversial hydroelectric power plant project....

Delta water imports threatened anew

[Judge rules salmon study inadequate](#)

April 17, 2008 – The Californian

By Bradley J. Fikes

Southern California's precarious water supply received another blow Wednesday in a federal judge's decision on a plan that allowed increased pumping of water from the Sacramento-San Joaquin Delta....

Southeast L.A. County water agency sues over MWD drought plan

April 18, 2008 – The LA Times

By Deborah Schoch

An agency that supplies water to 2 million residents of southeast Los Angeles County has filed suit to overturn a new Southern California drought plan, saying it inequitably allocates water and "robs from the poor to pay the cost of new development in more affluent areas."...

With droughtlike cuts enduring, officials urge less watering outdoors

[Residents asked to water one day less a week by Metropolitan](#)

April 18, 2008 – The Californian

Southern Californians should cut outdoor watering by one day a week, and a program that provides discounted water to farmers will likely be changed. These steps and more are needed to cope with droughtlike reductions of vital water imports from Northern California, said Jeff Kightlinger, general manager of the Metropolitan Water District, Southern California's water wholesaler....

City's Gateway launched

['NO LONGER JUST TALK': Construction on 700,000-square-foot shopping center begins](#)

April 18, 2008 – The Valley Chronicle

By Charles Hand

Work has begun on the first project in San Jacinto's 1,700-acre Gateway, a combination commercial, residential, and industrial project area at the city's northern boundary. What exactly will be built in the 700,000 square feet of Gateway Plaza, which sits on 57 acres along the south side of Ramona Expressway west of Sanderson Avenue, Mayor Jim Ayres said is not settled. However, three big-box stores are the major part of the plan while multiple restaurants will occupy some of the smaller spaces....

'Green' is about how we use our resources

April 18, 2008 – The Valley Chronicle

By Wigg Mendoza

On April 22, 1970, thousands of U.S. communities and 20 million demonstrators rallied for the cause of environmental reform. In essence, that day became the first official celebration of Earth Day...

Time to get serious on budget and water

April 18, 2008 – The Valley Chronicle

By Thomas D. Elias

As will surely become clear when the hot days of summer arrive about two months from now, California now confronts two problems more threatening to more people than any other current ones: the state budget deficit and a looming water crisis....